

PARTNERSHIP OPPORTUNITIES



CHARITY
GOLF
DAY

Cronulla Golf Club



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MAKE A
DIFFERENCE
AND HAVE
FUN DOING IT



FRIDAY 19 OCTOBER 2018

Cronulla Golf Club

Tee off: 1:30pm

ABOUT THE EVENT

Established in 2001 as a community event to raise funds for Sylvanvale, today it is a popular and much anticipated event on the Sutherland Shire golfing and social calendar. Our guests enjoy a great 18 Hole Ambrose Competition on the beautiful grounds of Cronulla Golf Club, followed by a delicious dinner and entertainment including a live auction.

This event attracts 130 professionals committed to making a difference to the lives of children and adults with intellectual disabilities. It is an ideal networking opportunity with an influential audience. This year all funds raised at this event will go towards our **Sylvanvale**

Kids Club. Our **Kids Club** is vital to the Sutherland Shire and surrounding communities. **Sylvanvale Kids Club** ensures that school aged children with disability are cared for after school, during holidays and on weekends.



We have a variety of partnership opportunities available for businesses of all sizes.



PARTNERSHIP OPPORTUNITIES



NAMING RIGHTS PARTNER

\$10,000

By becoming the naming rights partner of this event your brand will be exclusively attached to this charity golf day. The event would be renamed from the Sylvanvale Charity Golf Day to “Your name” Charity Golf Day supporting Sylvanvale, giving you the ultimate brand exposure experience. See back page for media reach.



As well as exclusive naming rights you will receive:

- 2 x Golf Teams (8 players)
- 4 x 2 seater Golf Carts – enough for all your players
- Branding on golf balls given to all players
- Lunch for 8 players
- Dinner for 8 players and 8 more guests (16 in total)
- Drinks and snacks on the course for 8 players
- Your choice of one hole to brand plus the opportunity to run an activity to engage with other golfers
- Your logo prominent at the Clubhouse and on the course
- Prominent recognition in the event program
- Prominent recognition by the MC
- Prominent recognition on Sylvanvale social media that reaches 30,000 people pre, post and during the event
- Prominent recognition on our pre and post event emails distributed to 7,500 people
- Prominent recognition as a partner on our website and annual report
- Prominent recognition in the media pre and post event



PARTNERSHIP OPPORTUNITIES



HOLE SPONSOR (12 AVAILABLE)

\$1,700

Maximise your brand at this elite event by sponsoring an individual hole on the course. Only one business can sponsor each hole which means you will have exclusive branding opportunities.



The benefits to your business and brand are as follows:

- 1 x Golf team for 4 players
- 2 x 2 seater Golf Carts – enough for all your team
- Lunch for 4 players
- Dinner for 4 players
- Drinks and snacks on the course
- Opportunity to run an activity on your sponsored hole in order to maximise your brand and collect names for your database
- Signage on your sponsored hole
- Recognition in our program
- Your logo on event signage and digital displays at the Clubhouse and on the course



PARTNERSHIP OPPORTUNITIES



HOLE IN ONE PARTNER

Next to Vehicle Display*

A popular activity on the course is our famous Hole in One Competition. On the 18th hole we give our players the opportunity to try their hand at getting a hole in one to win a car.



In exchange for the Hole in One Partnership, you will receive:

- 1 x Golf team for 4 players
- 2 x 2 seater Golf Carts – enough for all your team
- Lunch for 4 players
- Dinner for 4 players
- Drinks and snacks on the course
- Opportunity to run an activity for your sponsored hole in order to maximise your brand and collect names for your database
- Signage and company representative on your sponsored 18th hole
- Recognition in our program
- Your logo on event signage and digital displays at the Clubhouse and on the course

* one opportunity only.



DRINKS CART AND ON COURSE SNACKS PARTNER \$1,700

This event is thirsty work for our players. We like to keep them well hydrated and fed whilst they play. This year we will have a drinks cart delivering beer and soft drinks, as well as snacks to our players. We will also be serving wraps and sweets from the Sylvanvale Catering on course location.



If you sponsor the drinks cart and on course snacks you will receive:

- 4 x Golf player tickets
- 2 x 2 seater Golf Carts
- Lunch for 4 players
- Dinner for 4 players
- Drinks and snacks on the course
- Signage on the drinks cart and at the Extra Snack and Drink Stops on the course
- Recognition in the event program
- Your logo on event signage and digital displays at the Clubhouse and on the course



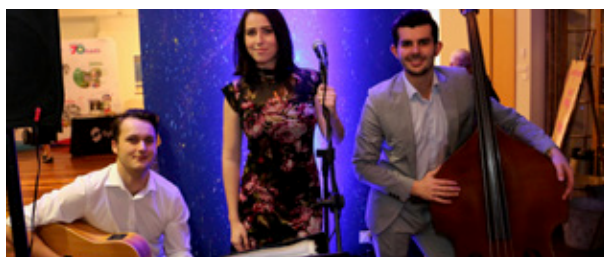
PARTNERSHIP OPPORTUNITIES



ENTERTAINMENT SPONSOR

\$500

Help us make this a memorable evening by sponsoring unique entertainment for the evening that includes **Live Music** and **"Mr Sold" Auctioneer**



For your sponsorship you will receive:

- Recognition on event signage and digital displays
- Recognition on the evening by the MC
- Recognition as a partner on our Website
- 2 tickets to the evening event.



VOLUNTEER SPONSOR

\$500

This event would not be possible without the support of some amazing volunteers. This sponsorship will pay for 10 hard working volunteers to enjoy some light refreshments.



You will receive:

- Recognition on event signage and digital displays
- Recognition on the evening by the MC
- Recognition as a partner on our Website
- 2 tickets to the evening event.



KIDS CLUB FAMILY SPONSOR

\$500

During the evening our guests will get an insight into the lives of families who have children with intellectual disabilities. It is not easy for parents who have children with disabilities to get out for the night. This sponsorship will allow families to get specialised babysitters so they can meet the supporters of this event and enjoy a well-deserved night out.



For your sponsorship you will receive:

- Recognition on event signage and digital displays
- Recognition on the evening by the MC
- Recognition as a partner on our Website
- 2 tickets to the evening event.



DONATION OF AUCTION ITEMS



This year we will be selling raffle tickets and running a silent auction. We are therefore looking for donation of prizes to maximize the funds we raise for Mikarie Child Care Centre.



GIFT BASKETS
& VOUCHERS



ACCOMMODATION



EXPERIENCES



GIFT
CERTIFICATES



TECHNOLOGY



APPLIANCES



MEMORABILIA



HOMEWARES

For your donation you will receive:





- Recognition on event signage and digital displays
- Recognition on our Social Media



MEDIA REACH



The Sylvanvale Charity Golf Day attracts professionals and influential individuals with connections in the 35+ age demographic. Most attendees are from local businesses. This event provides wide exposure through a variety of marketing channels above and beyond the actual event. Below is a guide to the types of advertising, media and community relations opportunities this event will deliver for your business.

MEDIA AND COMMUNICATIONS		REACH
	Online Advertising	Sylvanvale Website – 19,000
	Social Media	Sylvanvale Facebook Page – 40,000 Paid Promotion – 50,000 Twitter – 20,000
	Emails	Supporter Database – 7,000 Family Database – 500
	Print and Digital Media	150,000 (Based on Past Events)

To find out more about these opportunities, donate prizes or to secure sponsorship opportunities contact:

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